

Animated GIFs in Email

Marco Vescio - 2020-11-11 - E-mail

Support for animated GIFs in email

Generally, GIFs are well supported by all most clients. There are some exceptions, the major one being Microsoft Outlook.

In Outlook, only the first frame displays, which means that, if your animation contains any important information, it has to feature on the first frame or risk being lost.

Here is the full compatibility chart:

Desktop email clients	Result
Apple Mail	Yes
Lotus Notes 6, 7 and 8.5	Yes
Outlook 2003, Express	Yes
Outlook 2007+	Info
Outlook for Mac 2011	Yes
Windows Live Mail 2011	Yes

Web-based email clients	Result
AOL Web	Yes
Gmail	Yes

Desktop email clients	Result
--------------------------------------	---------------

Outlook.com	Yes
-------------	-----

Yahoo! Mail	Yes
-------------	-----

Mobile email clients	Result
-------------------------------------	---------------

Android (default)	Yes
----------------------	-----

Android (Gmail)	Yes
--------------------	-----

Blackberry	Yes
------------	-----

iPhone	Yes
--------	-----

Windows Mobile 7	Info
---------------------	----------------------