Animated GIFs in Email

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Support for animated GIFs in email

Generally, GIFs are well supported by all most clients. There are some exceptions, the major one being Microsoft Outlook.

In Outlook, only the first frame displays, which means that, if your animation contains any important information, it has to feature on the first frame or risk being lost.

Here is the full compatibility chart:

Desktop email clients	Result
Apple Mail	Yes
Lotus Notes 6, 7 and 8.5	Yes
Outlook 2003, Express	Yes
Outlook 2007+	Info
Outlook for Mac 2011	Yes
Windows Live Mail 2011	Yes
Web-based email clients	**Result**
AOL Web	Yes
Gmail	Yes
Outlook.com	Yes
Yahoo! Mail	Yes
Mobile email clients	**Result**
Android (default)	Yes
Android (Gmail)	Yes
Blackberry	Yes
iPhone	Yes
Windows Mobile 7	Info